



Personal message from the Chair of Trustees

Thank you for your interest in the role of **Chief Executive for the Birchall Trust.**

As Chief Executive you will be leading and developing a small group of dedicated staff supporting a team of counsellors working with victims of all forms of sexual abuse. The Trust has a clear sense of purpose and dedication to improving the life of individuals who have suffered rape or sexual abuse in South Cumbria and North Lancashire, both by individual trauma informed counselling and supportive education of families and friends.

As an organisation our strategic goals are to be strong, sustainable and effective so we are able to maintain our core purpose to provide quality trauma informed counselling to our clients, while at the same time developing services to meet emerging needs. We recognise the need to enhance Birchall's profile and use our experience and expertise to influence professional services, and the wider community, to reduce sexual abuse and violence. We see the appointment of a new Chief Executive as crucial to achieving these goals, as well as developing a robust financial foundation for the organisation.

We are seeking an experienced leader who understands the challenges of managing counselling services and can engage with potential funders in a challenging climate.

The successful candidate will have vision and focus, a proven track record of successful leadership and be committed to the ideals of the Birchall Trust. They will need to provide evidence of ability to take responsibility for the organisation's finances and operational performance in addition to building strategies to deliver its corporate aims.

Our appointee will have the personal reward of working to ensure the victims of sexual trauma can recover and take their full place in society.

We look forward to hearing from you.

Elizabeth Taylor
Chair

<https://www.birchalltrust.org.uk>
<https://www.thecumbrialep.co.uk/>