



# COMMUNITY ENGAGEMENT & FUNDRAISING VOLUNTEER

## Role Description



# AN INTRODUCTION TO BIRCHALL

The Birchall Trust supports people affected by rape, sexual violence, abuse and sexual exploitation across Cumbria and Lancashire.

We offer trauma informed advice, support, therapy, groups, and training services in a safe space to help people recover from trauma and lead fulfilling lives.

Our vision is to live in a society that is free from rape, sexual violence, and exploitation. Until this is achieved, we want to make sure that nobody has to suffer alone.

## OUR CORE TRAUMA INFORMED VALUES

Our values align to the core trauma informed principles around:

<b>Safety</b>	We recognise the impact of shame, we create safe spaces and make people feel safe, by building trusted relationships.
<b>Trusted</b>	We avoid judgement and understand shaming and blaming language can damage people and harm relationships. We are emotionally aware. We avoid blame. We believe and do not judge.
<b>Choice</b>	We ensure that the people using our services have a voice and their choices are important, we understand that everyone's experience matters, and that recovery is an individual experience that will be different for everyone.
<b>Collaboration</b>	We work together to achieve the best possible outcome, we are person centred and see the person's strengths, building upon them. We are reflective and learn together.
<b>Empowerment</b>	We seek to make a difference, innovative and be the change you want to see. We make a difference, we are transparent, and take responsibility. We develop resilience enabling people to build on their strengths.

# ROLE PROFILE

<b>Role Title:</b>	Community Engagement and Fundraising Volunteer.
<b>Hours:</b>	This role would suit someone who would like to volunteer for a minimum of 1 day a week. There will be times when attendance is required for a team meeting which may be in person or virtually.
<b>Base:</b>	Office based in Barrow or Lancaster. Some working in the Community will be necessary across South Cumbria and Lancashire as part of community engagement and fundraising activities.

## ABOUT THE ROLE

We are seeking a passionate and creative Community Engagement and Fundraising Volunteer to help to raise awareness and funds needed to engage and support people affected by rape, sexual violence, abuse and sexual exploitation.

As a Birchall volunteer, we will support you every step of the way to ensure your time at Birchall is a positive and rewarding one.

Reporting to the Community Engagement and Fundraising Working Group you will help staff and community members to make their ideas a reality. We want to put the "fun" back into fundraising as well as engaging new sections of the community and supporters in the community.

We welcome volunteers of all backgrounds, abilities, races, sexual orientations, socio-economic backgrounds, and of all faiths and none. Birchall is committed to making reasonable adjustments to support volunteers with disabilities, so they have access to the same opportunities and experiences as volunteers who do not.

We are really interested to hear from you if you think you have these skills and are driven by a desire to make a real difference then contact us!

## ABOUT YOU

We're looking for someone who is friendly and approachable, with effective communication skills and confidence in engaging with people from all backgrounds.

You should have the ability to travel to community venues and assist with setting up for events, as well as a good level of organisational skills to manage tasks effectively. Basic IT skills are essential to communicate online and access eLearning courses.

Most importantly, you will bring a non-judgemental approach that aligns with Birchall's values and standards, along with a willingness to follow all relevant organisational policies and procedures.

# YOUR RESPONSIBILITIES

To actively participate in the induction process and training to become a volunteer.

Plan, organise and deliver virtual and in-person community fundraising events (e.g. raffles, quizzes, sponsored challenges).

Organise and participate in community events to which we are invited to raise our profile.

Liaise with fundraising participants (e.g. sponsored runners etc).  
Act as a main point of contact for individual fundraisers and teams.

Ensure regular communication with people raising funds for Birchall to offer encouragement and guidance.

Proactively check people raising funds have everything they need (e.g. fundraising pack, marketing materials).

Maintain a central community engagement and fundraising tracker.

Log all community engagement and fundraising activities, targets, deadlines and progress updates.

Collaborate with the social media volunteers to amplify campaigns.

Support the recruitment of new community engagement and fundraising volunteers.

# BENEFITS OF VOLUNTEERING

Being a volunteer with Birchall offers a wealth of benefits. You'll be welcomed by committed and friendly Trustees, Managers, and staff who value and actively encourage people from diverse backgrounds to join us.

Volunteering provides personal fulfilment by allowing you to do work that aligns with your values. You'll have access to training and development opportunities to enhance your knowledge and skills, as well as gain valuable experience that can be added to your CV or CPD record.

By volunteering, you play a crucial role in helping us provide a trauma-informed service, while also improving your confidence and self-esteem.

Expenses: Our Volunteering Policy is designed to ensure that you are reimbursed for agreed out-of-pocket expenses that you incur, but you will need to submit receipts wherever possible.

Birchall in Numbers

# WHAT WE'VE ACHIEVED

2023-24



**2022** people accessed advice and information at our community events.

**310** children accessed our schools programme work.



**1490** individuals contacted our services for information, advice, support and counselling.

**190** people received wellbeing support

**371** People received adult counselling.

**44** children access play therapy.



“

To the future people who walk through the doors of the Birchall Trust I would like to say well done, because like me you may well be doing the best thing of your life, because I finally found my self worth and an overwhelming feeling of finally wanting to live.

Previous Client

”

# WHY BIRCHALL?

Being a part of team Birchall is a rewarding and exciting experience. With full time and freelance team members across Cumbria, North Lancs, East Lancs, and the Fylde Coast, With numerous volunteers and people with lived experience, you'll join a strong team dedicated to supporting people affected by rape and sexual abuse.

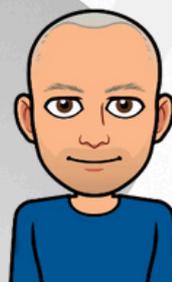
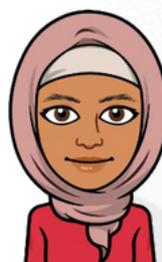
Each year we campaign, fundraise and offer educational programmes as well as wellbeing services and group work activity sessions.

## Our Volunteers

We've been incredibly lucky to have some amazing people raise both money and awareness for Birchall this year. From walking the With Her Lancaster Half Marathon (13.1 miles) to joining us for the Keswick to Barrow Walk – we want to say a huge thank you to everyone who has supported us in helping people affected by rape and sexual abuse this year.

## What we offer

We recognise that each person using our services is an expert on their own emotional process and we aim to create an environment where people can develop trust in their own intuition and safety in a space where they can begin to explore their feelings and thoughts about their experience.



“

“I can now understand why I feel and behave the way I do. I have learned grounding techniques which are invaluable. The relationship between my counsellor and I has been priceless. Thank you for giving me my life back.”

Previous Client

”

## USEFUL LINKS



[@thebirchalltrust](#)



[@TheBirchallTrust](#)



[The Birchall Trust](#)



[www.birchalltrust.org.uk](#)



[The Charity Commission  
- GOV.UK \(www.gov.uk\)](#)